

Eagle Mountain Public Library

Strategic Plan 2024 – 2028



Mission & Vision

The Eagle Mountain Public Library connects our diverse community with information resources to encourage literacy and promote lifelong learning.

Our vision is to be a dynamic and integral part of the community where people of all ages can gather, learn, and grow. We aspire to be a trusted resource, constantly adapting to meet evolving needs. We seek to be a hub of creativity, knowledge, and connection.

Values

Accessibility

We are committed to ensuring that our library is accessible to all members of the community, providing a welcoming and inclusive environment where everyone can freely access our resources and services.

Objectivity

Our library values objectivity, striving to offer a diverse collection of materials and information sources that present multiple perspectives and viewpoints, empowering patrons to make informed decisions.

Learning

At the core of our mission, we promote a culture of lifelong learning by offering a wide range of educational resources and programs to support the intellectual growth and development of community members.

Relevance

We aim to maintain relevance by continuously adapting our collections, services, and programs to meet the evolving needs and interests of our patrons, ensuring that we remain a valuable and current resource for our community.

Overview

Eagle Mountain City is located in Utah County, Utah and is one of the newer cities in the county. The city was incorporated in 1996 and the library was created in November of 1999. The library is in the city center area of Eagle Mountain city. It is a standalone location that serves the Eagle Mountain area and the Cedar Valley (including Cedar Fort and Fairfield). The library also participates in the North Utah County Library Cooperative with Lehi Library, American Fork Library, Pleasant Grove Library and Highland Library to provide extended services to our community. Utah County does not have a county-wide system.

Eagle Mountain Library serves a population of approximately 54,149 residents as of 2023 (census estimates). The city has an area of 50.3 square miles. Approximately 45.4% of the population is under the age of 18, and only 2.3% are over the age of 65.

90.9% of the population identifies as white, 0.4% as African American, 11.4% Hispanic, and 4.2% identify as other races. The median income is \$91,993. 4.6% of Eagle Mountains population live in poverty. 3.6% is the current unemployment rate.

99.4% of all households have a computer and 95.1% have broadband internet access at home.

Eagle Mountain has 8 elementary schools, 2 elementary charter schools, 1 public middle school, 1 charter middle/high school, and 1 public high school.

Focus Areas

The library surveyed the community to help define areas of improvement for this strategic plan.

The areas of focus requested were more programming for all ages, better communication with the library, its resources and events, more utilization of online resources and training, and a larger library with meeting rooms and seating.

The library has also been included in Eagle Mountain City's strategic plan and we are incorporating our goal with the city into our current plan.

Goals and Objectives

Services-

The library will continue to improve its services with a focus on programming for all community members.

Objectives	Actions	Performance Measures
Develop a plan to increase programs for the community.	Meet with staff to discuss program offerings and how to increase for all age groups.	Added number of programs added to library programming.
Develop and implement innovative ideas to make the library more accessible and welcoming for all.	Collaborate with the Alpine School District and area home school families to identify ideas of interest.	Increase in services and resources provided outside the library.
Increase use and access of library resources by offering training for staff and patrons.	Work with Utah State Library and partners to increase training opportunities on library resources.	Added number of training opportunities provided for staff on local resources and services.

Communication-

The library will increase marketing and communications of its services and offerings.

Objectives	Actions	Performance Measures
Optimize a plan to increase awareness of library resources and services.	Increase current marketing and communication with the city and local partnerships.	Monitor reporting for Increase in usage of library resources and services.
Enhance library board community involvement.	Modify the current elevator pitch for the library board and increase board training.	Increased participation in training and meetings.
Modify current communications plan and execute.	Coordinate with Communications Manager to work on plan.	Increased library usage and better library marketing and communication.

Community-

The library will strengthen its role as a vital community resource and partner.

Objectives	Actions	Performance Measures
Develop a plan for outreach to local organizations that align with the library's mission.	Schedule meetings with local organizations to discuss needs and ways to help each other.	Increase in usage of library resources and services.
Develop relationships with local organizations to host programs and utilize library resources.	Develop plan of action for programs and ideas.	Increase in partnerships and mutual aid.

12.6.23 – Adopted by Library Board