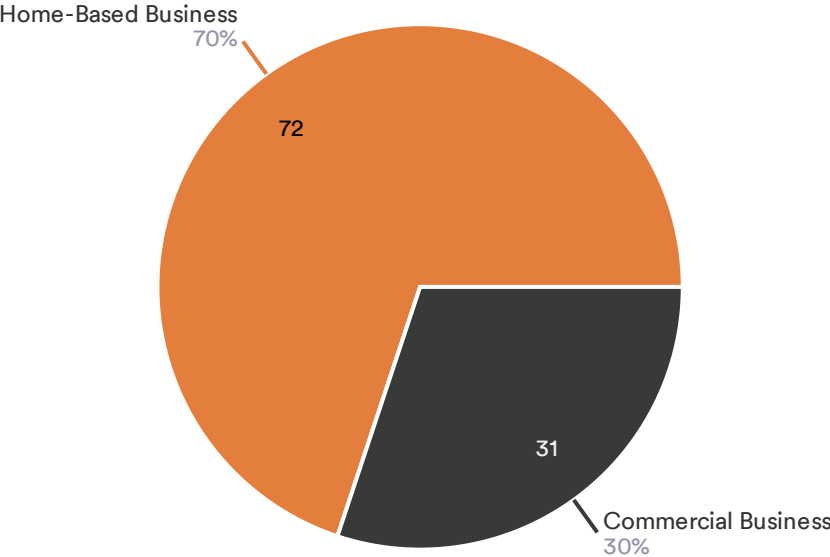


Eagle Mountain 2024 Business Climate Survey

What type of business do you operate in Eagle Mountain?

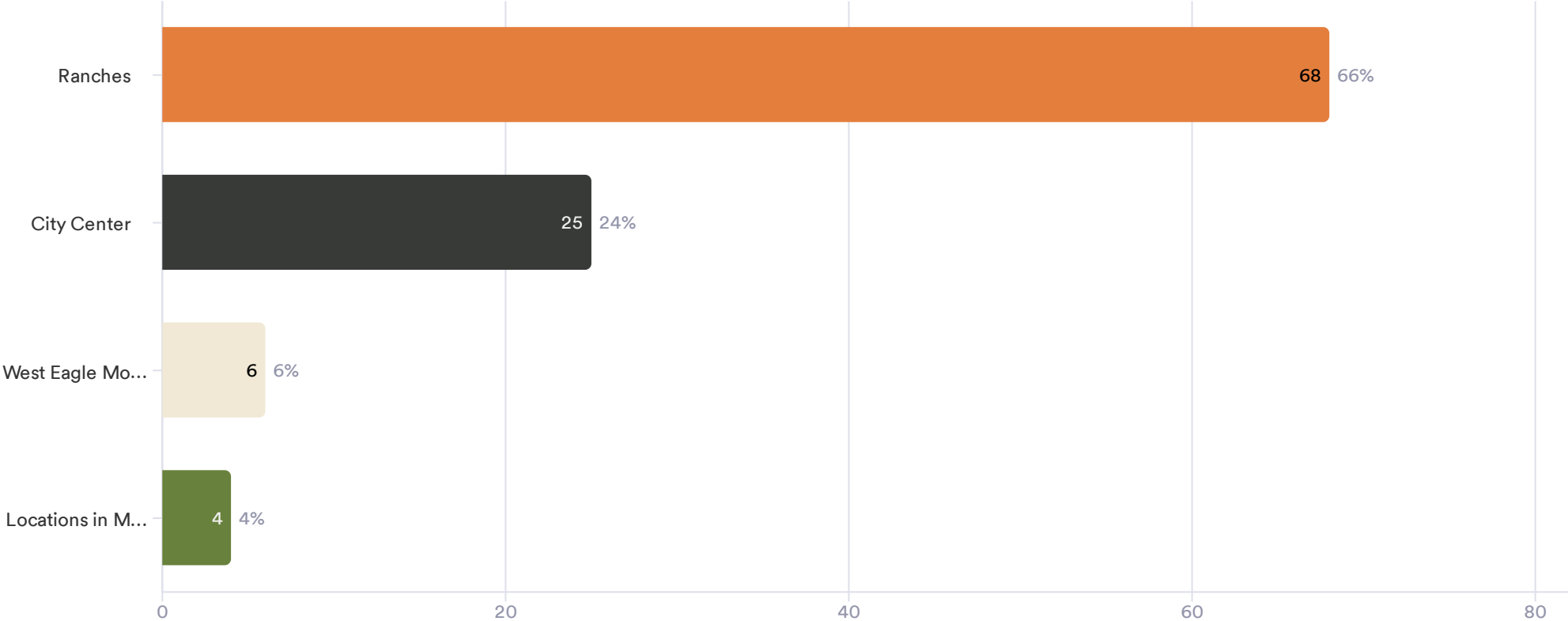
103 Responses



● Home-Based Business ● Commercial Business

Where is your business located?

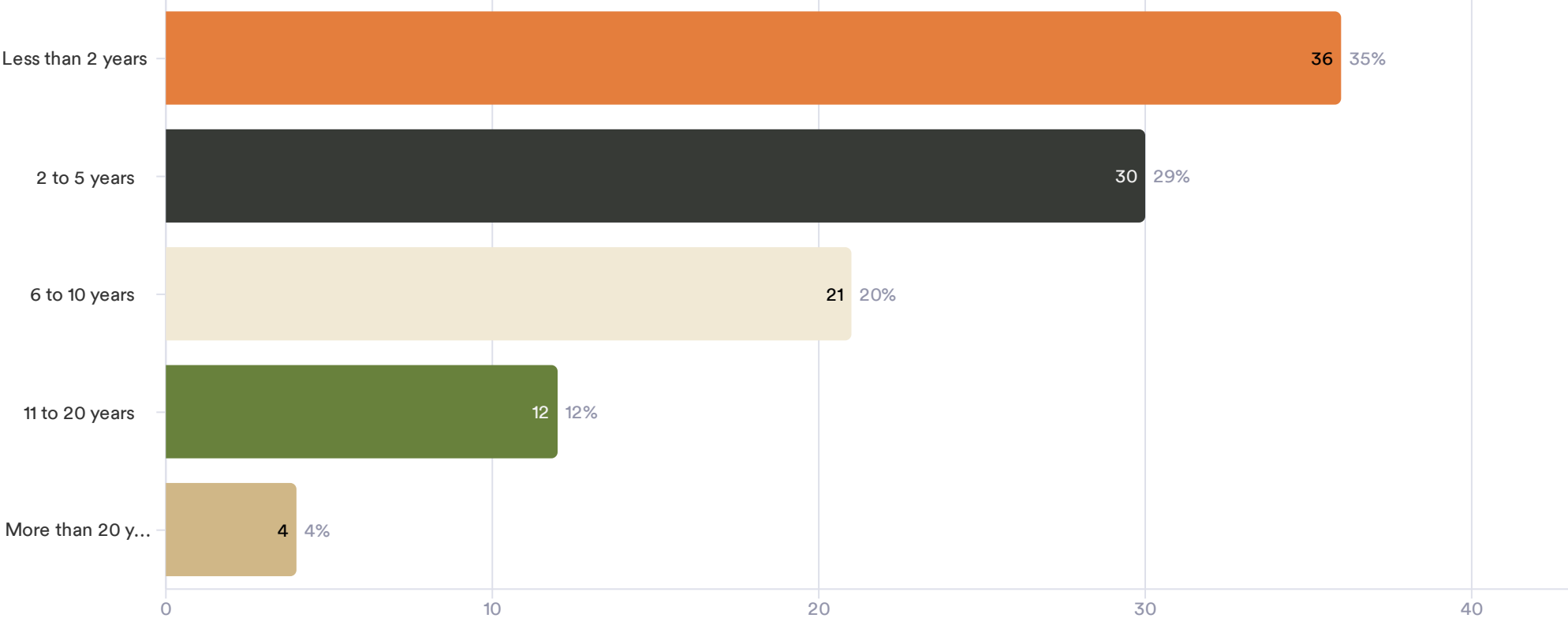
103 Responses



Eagle Mountain 2024 Business Climate Survey

About how long has your business been operating in Eagle Mountain?

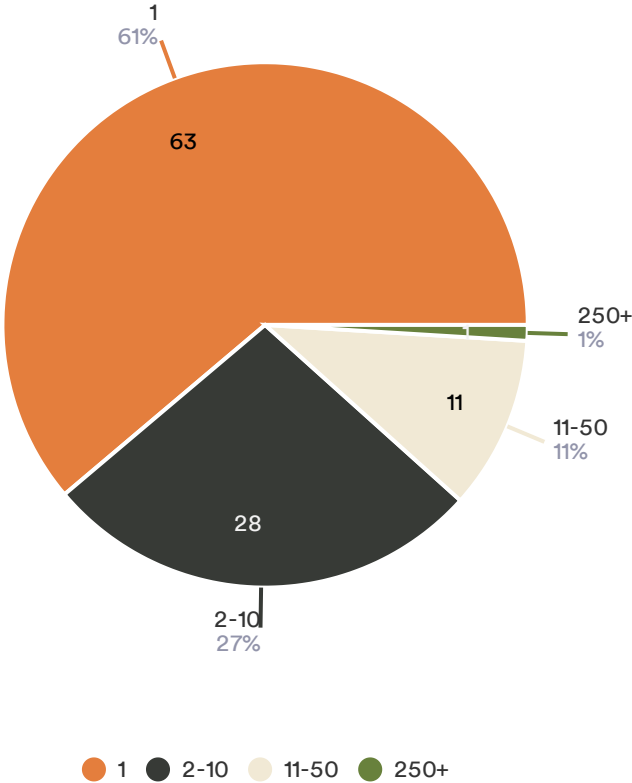
103 Responses



Eagle Mountain 2024 Business Climate Survey

Approximately how many FULL TIME employees does your business have? Count yourself as 1 employee (if applicable)

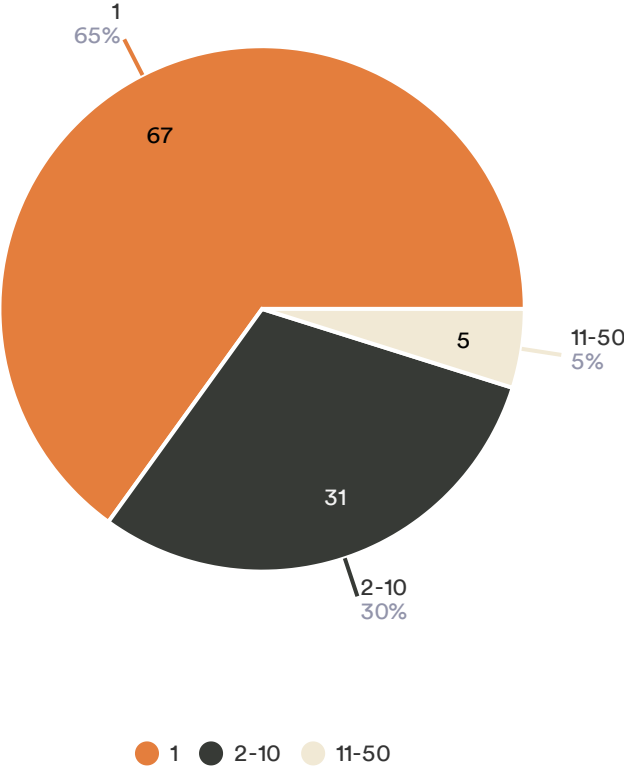
103 Responses



Eagle Mountain 2024 Business Climate Survey

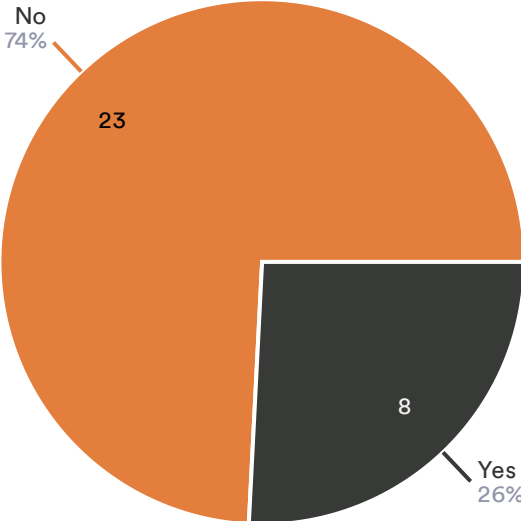
Approximately how many PART TIME employees does your business have? Count yourself as 1 employee (if applicable)

103 Responses



Do you have additional locations outside of Eagle Mountain?

31 Responses- 72 Empty

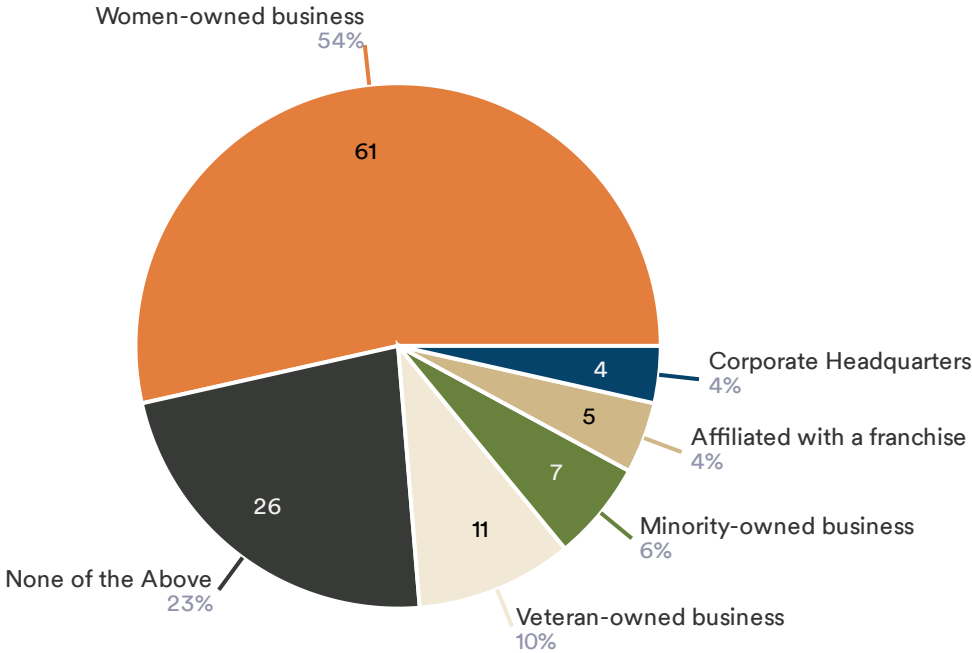


● No ● Yes

Eagle Mountain 2024 Business Climate Survey

Which of the following, if any, applies to your business in Eagle Mountain? Select all that apply.

114 Responses

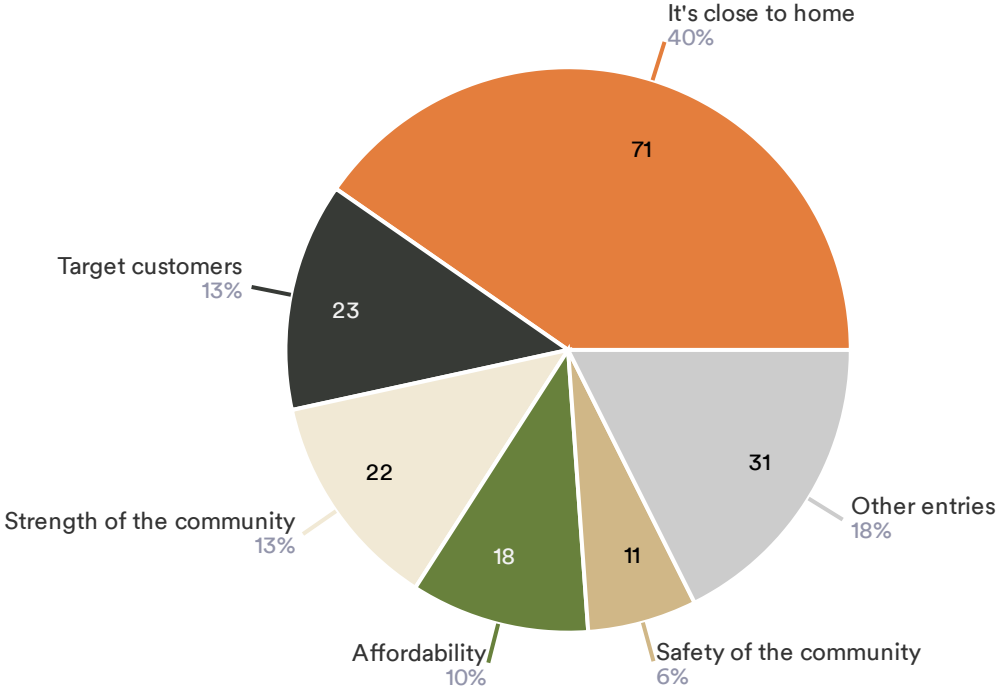


● Women-owned business ● None of the Above ● Veteran-owned business ● Minority-owned business ● Affiliated with a franchise ● Corporate Headquarters

Eagle Mountain 2024 Business Climate Survey

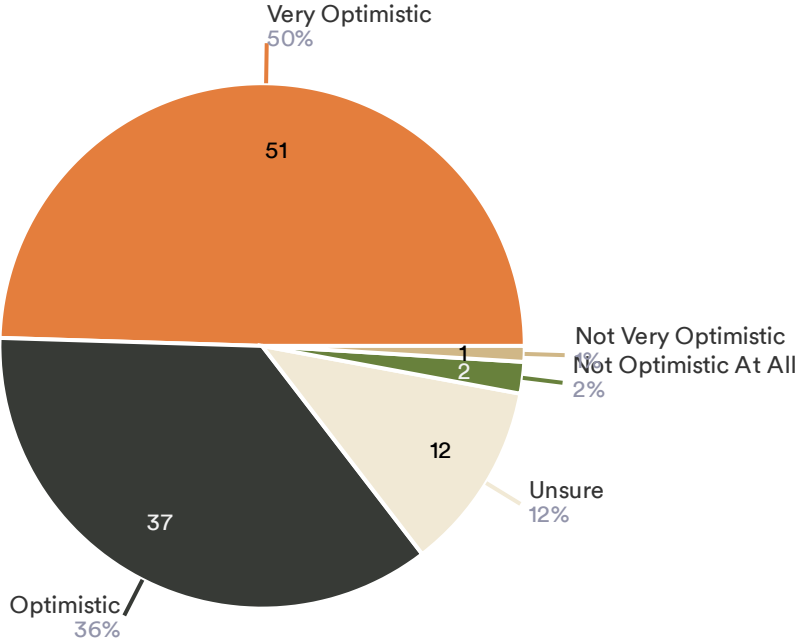
What drew you to starting/opening a business in Eagle Mountain City?

176 Responses



Generally, how do you feel about the future of your business?

103 Responses

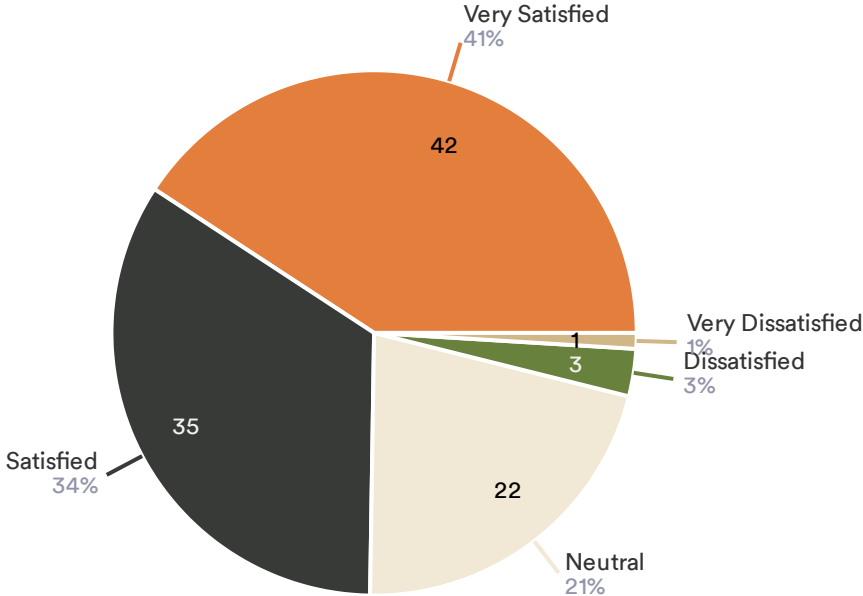


Very Optimistic Optimistic Unsure Not Optimistic At All Not Very Optimistic

Eagle Mountain 2024 Business Climate Survey

Overall, how satisfied are you operating a business in Eagle Mountain?

103 Responses

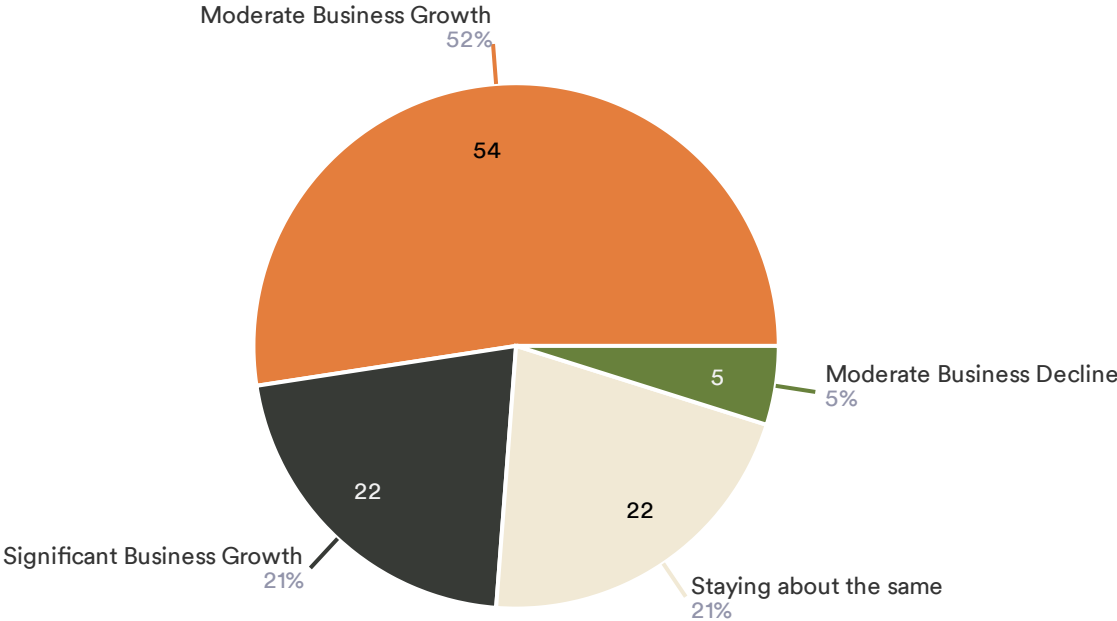


● Very Satisfied ● Satisfied ● Neutral ● Dissatisfied ● Very Dissatisfied

Eagle Mountain 2024 Business Climate Survey

In the next 12 months, what is your business projecting for overall trajectory?

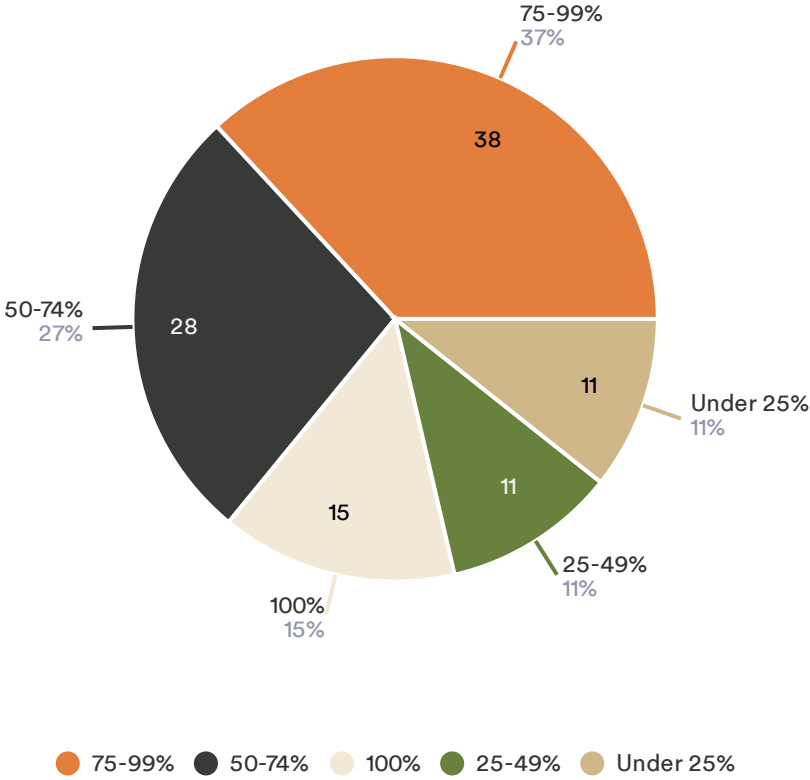
103 Responses



● Moderate Business Growth ● Significant Business Growth ● Staying about the same ● Moderate Business Decline

At what capacity would you estimate you are currently operating?

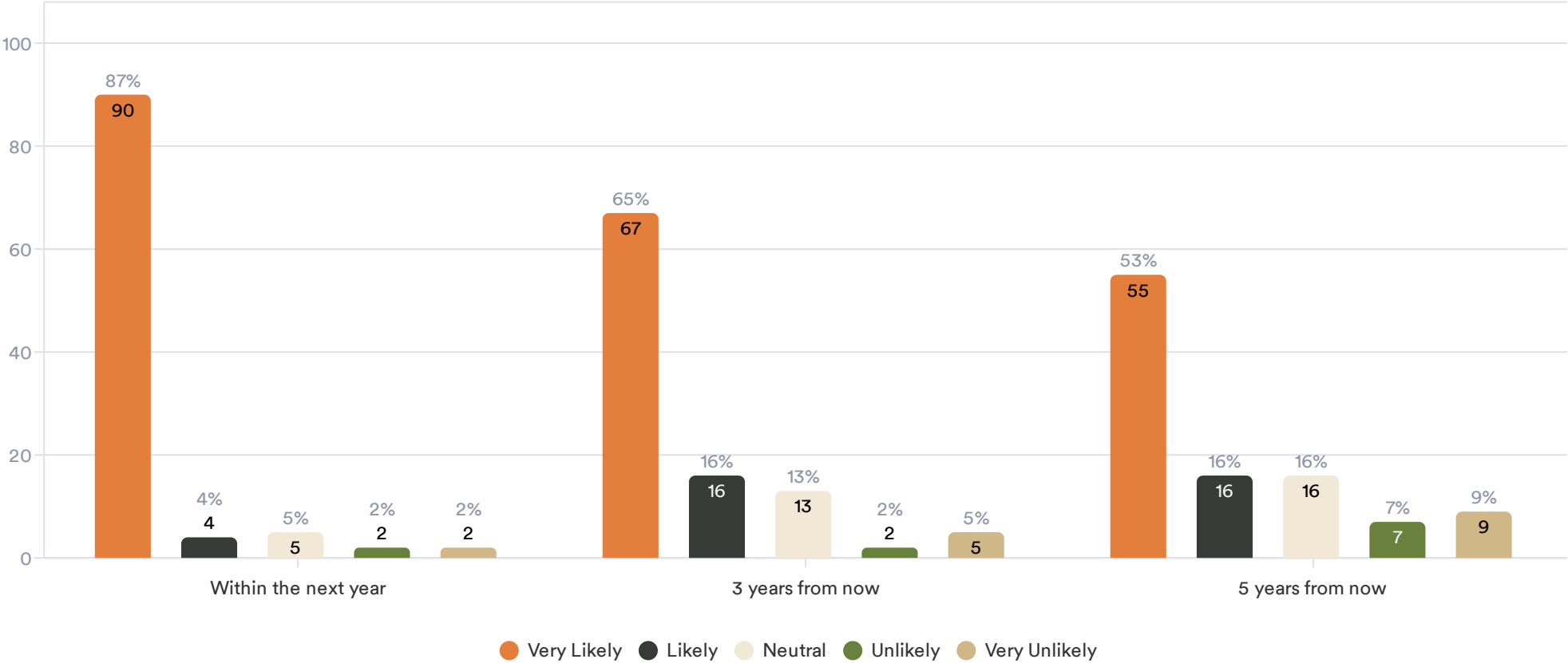
103 Responses



Eagle Mountain 2024 Business Climate Survey

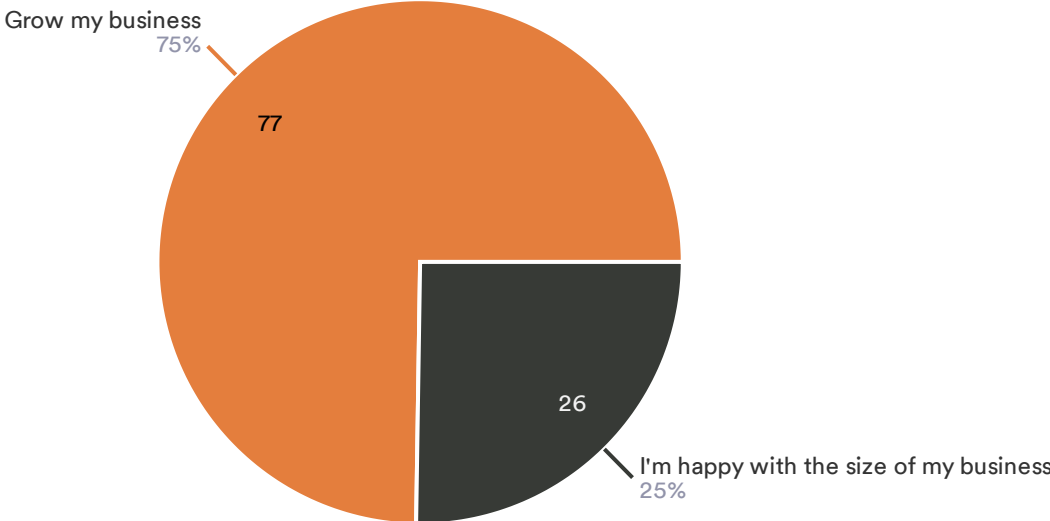
How likely do you think you will continue to be in business here in Eagle Mountain?

103 Responses



Do you want to grow your business or are you happy with the size you are at now?

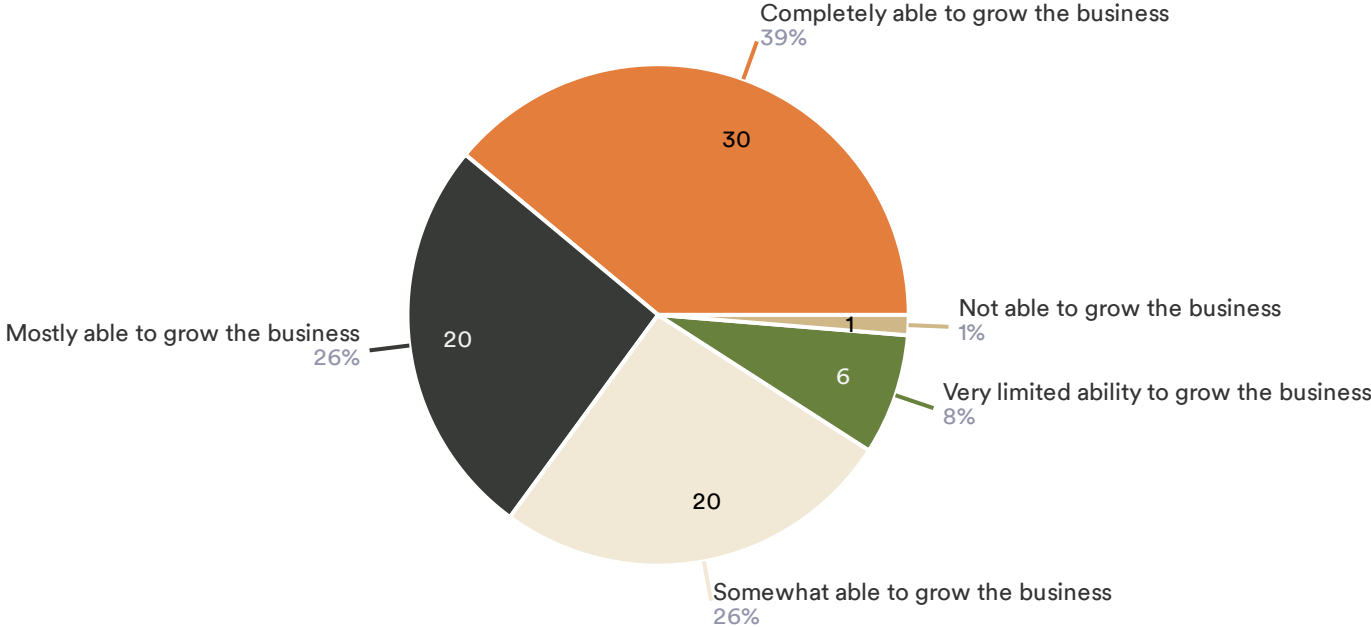
103 Responses



● Grow my business ● I'm happy with the size of my business

To what extent do you currently have the ability to grow your business?

77 Responses- 26 Empty

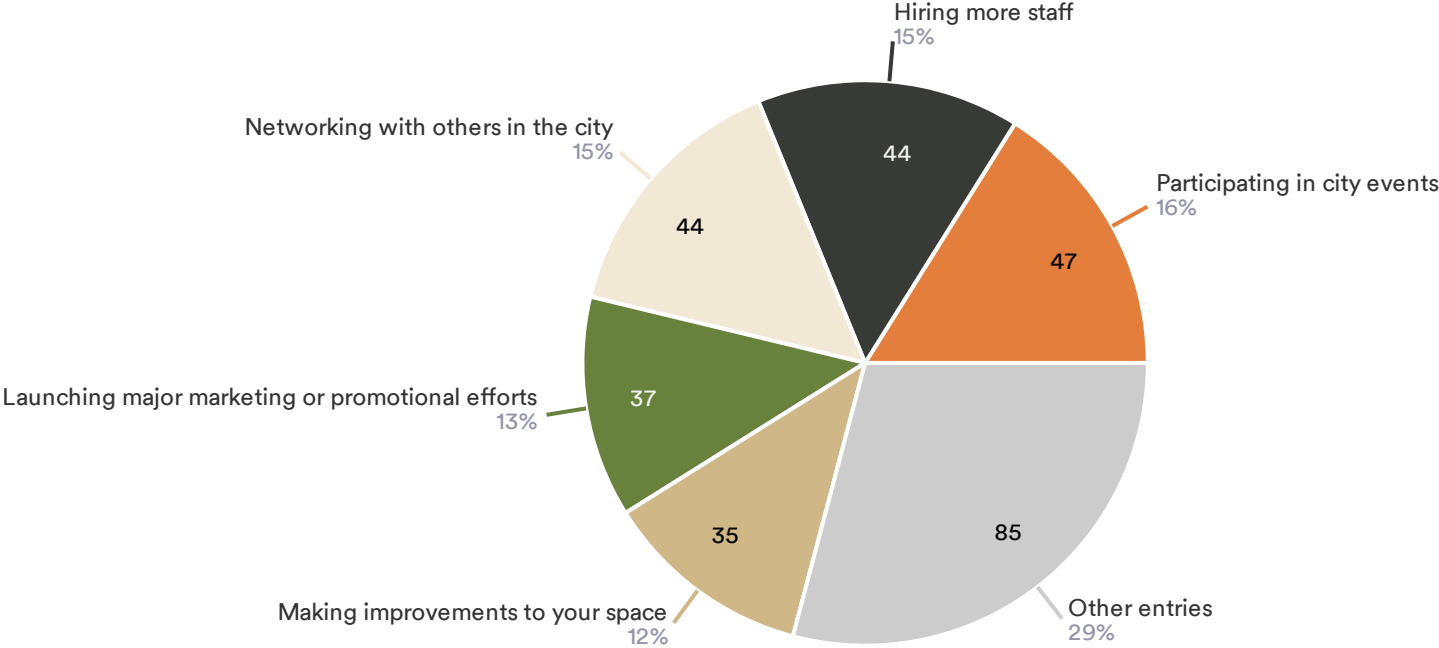


- Completely able to grow the business
- Mostly able to grow the business
- Somewhat able to grow the business
- Very limited ability to grow the business
- Not able to grow the business

Eagle Mountain 2024 Business Climate Survey

In the next 12 months do your goals include any of the following? Select all that apply.

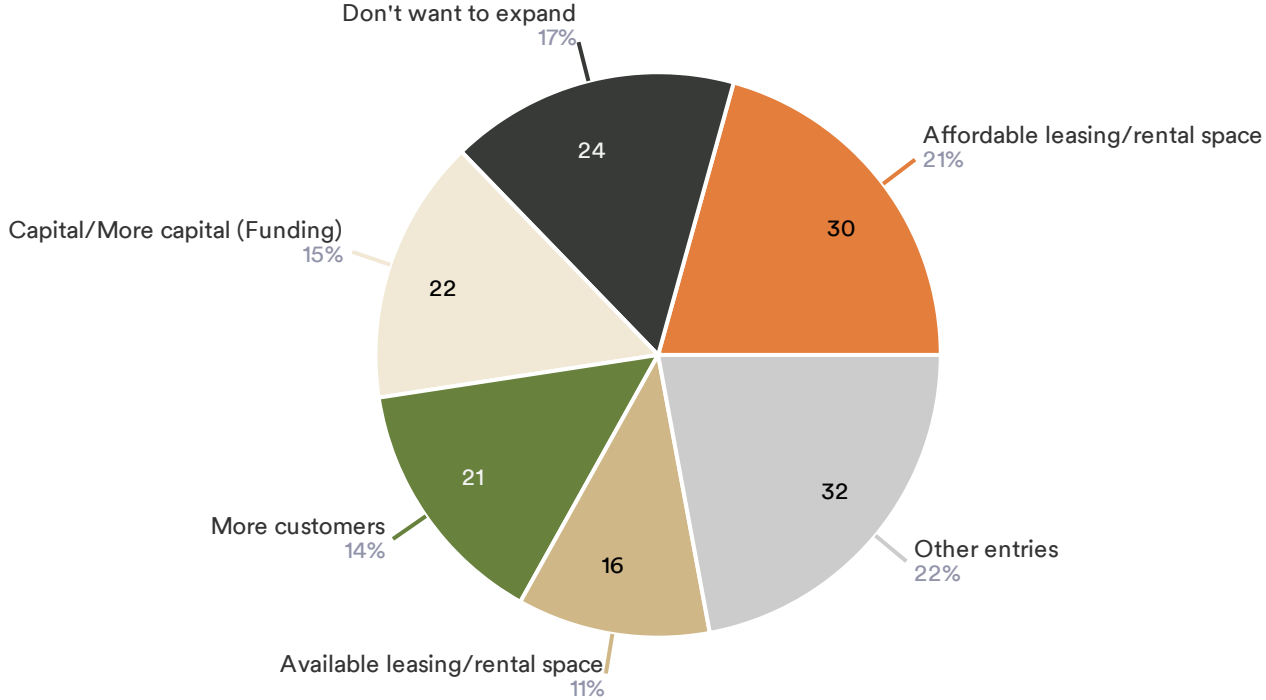
292 Responses



Eagle Mountain 2024 Business Climate Survey

What would it take for you to be able to open a location in Eagle Mountain? Select all that apply.

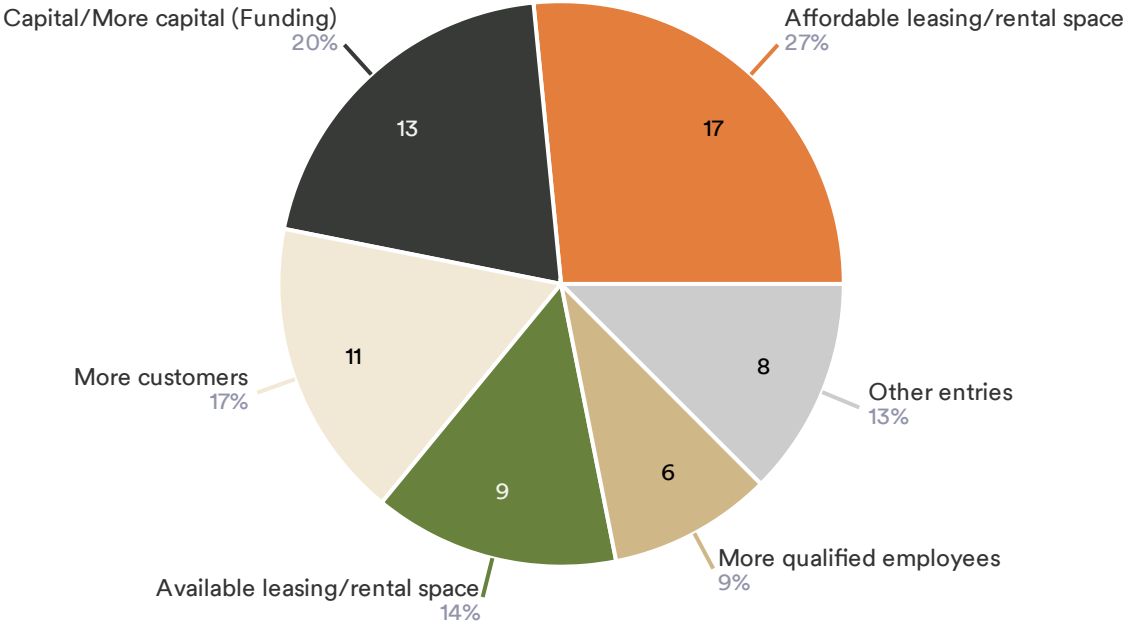
145 Responses- 31 Empty



Eagle Mountain 2024 Business Climate Survey

What would it take for you to be able to expand or add another location in Eagle Mountain?

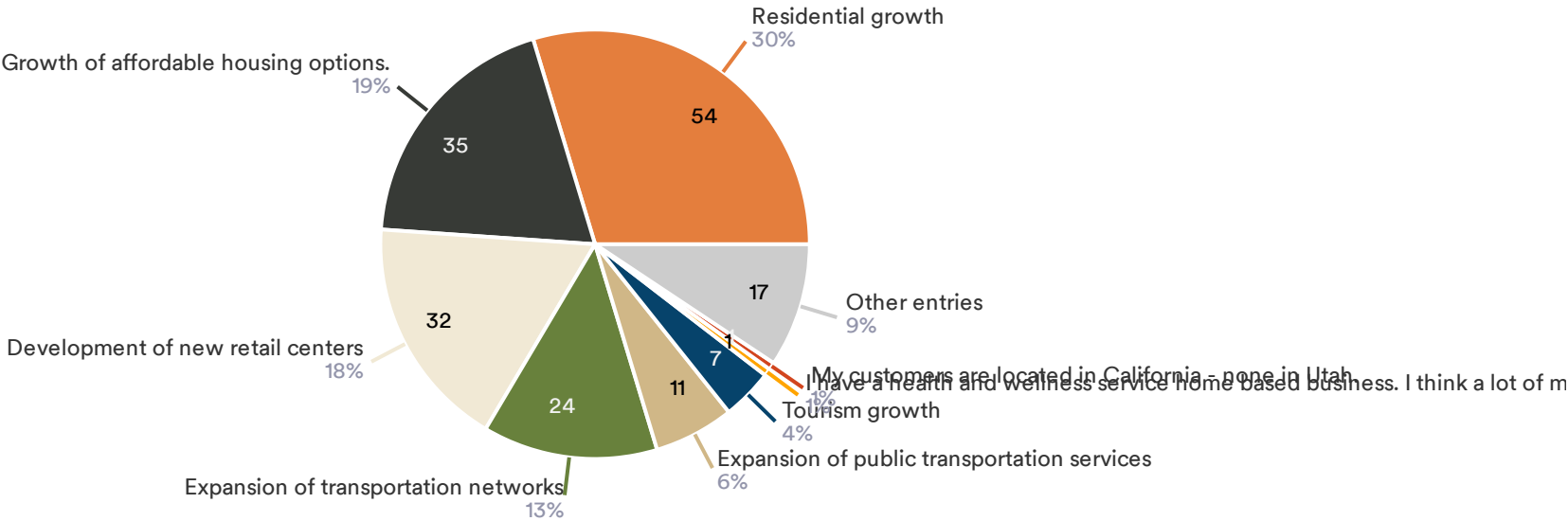
64 Responses- 72 Empty



Eagle Mountain 2024 Business Climate Survey

What areas of growth in Eagle Mountain are most important to the success of your business over the next five years? Select up to three.

182 Responses

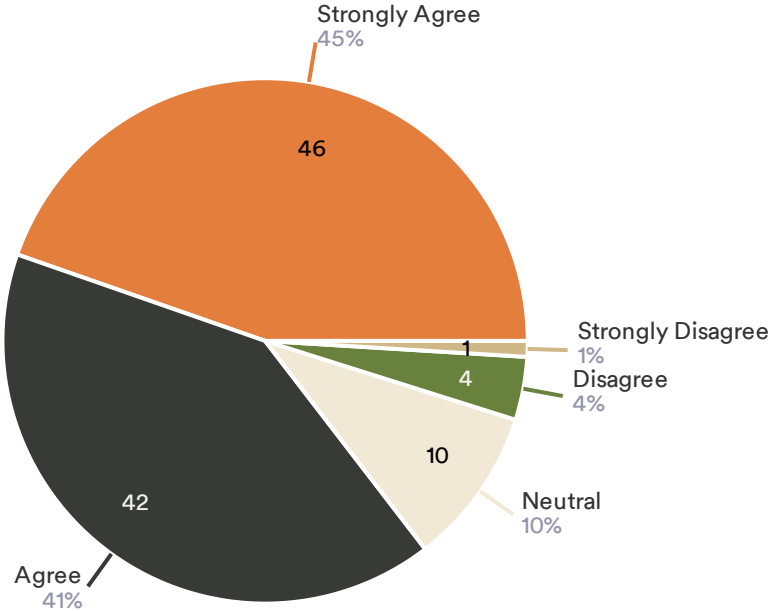


- Residential growth
- Growth of affordable housing options.
- Development of new retail centers
- Expansion of transportation networks
- Expansion of public transportation services
- Tourism growth
- I have a health and wellness service home based business. I think a lot of my personal business depends on improving advertising by participating in the city small business activities like P...
- My customers are located in California - none in Utah.
- Other entries

Eagle Mountain 2024 Business Climate Survey

Please share your agreement with the following statement: I am confident that I will accomplish my goals in 2024.

103 Responses



● Strongly Agree ● Agree ● Neutral ● Disagree ● Strongly Disagree

Eagle Mountain 2024 Business Climate Survey

OPTIONAL: Please share the biggest reasons your confidence is not very high.

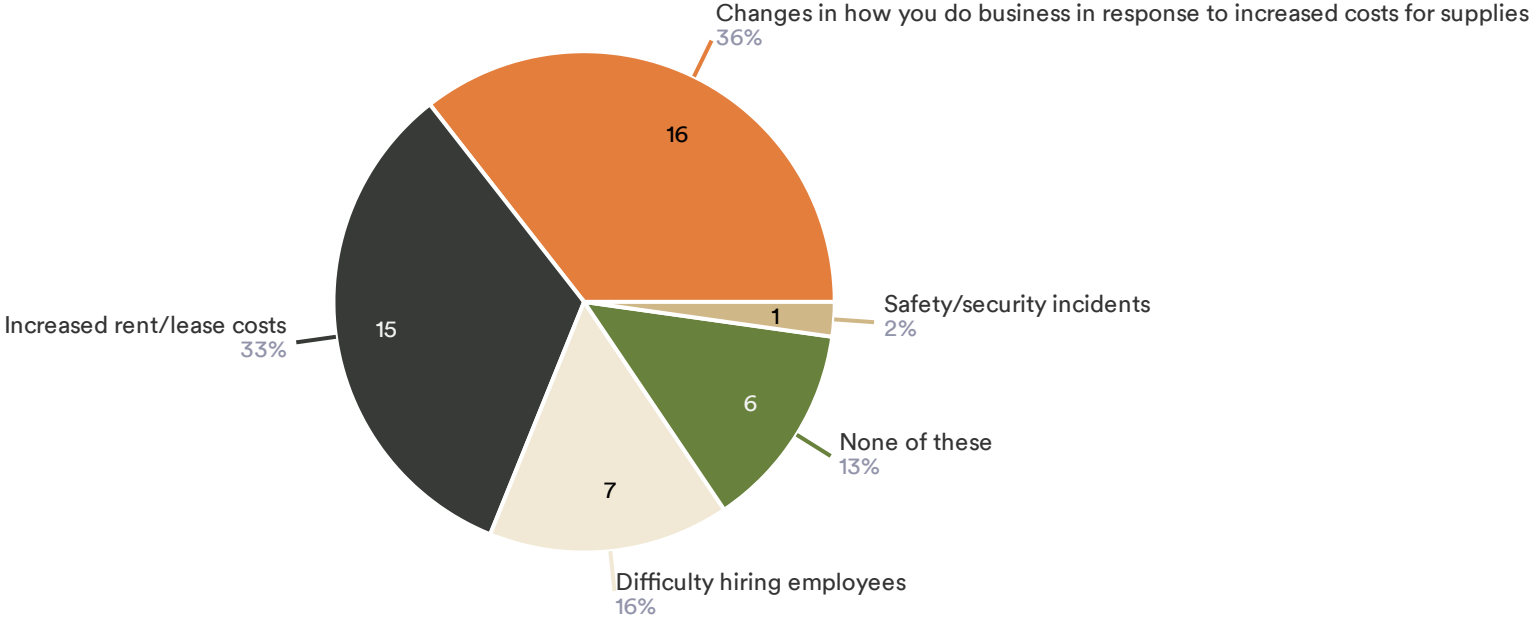
4 Responses- 99 Empty

Data	Responses
My business is not thriving and I will likely need a second job to get by and won't be able to grow my current business.	1
As the economy goes down, less people will spend money because everything is so expensive and salaries are not going up. Leasing space continues to rise too, so even as I grow my business, I'm not making any more money.	1
The economy is bad and I believe it is going to get worse before it gets better.	1
just not sure if it clientele will grow enough.	1

Eagle Mountain 2024 Business Climate Survey

In the past year, have you faced any of the following challenges? Select all that apply.

45 Responses- 72 Empty

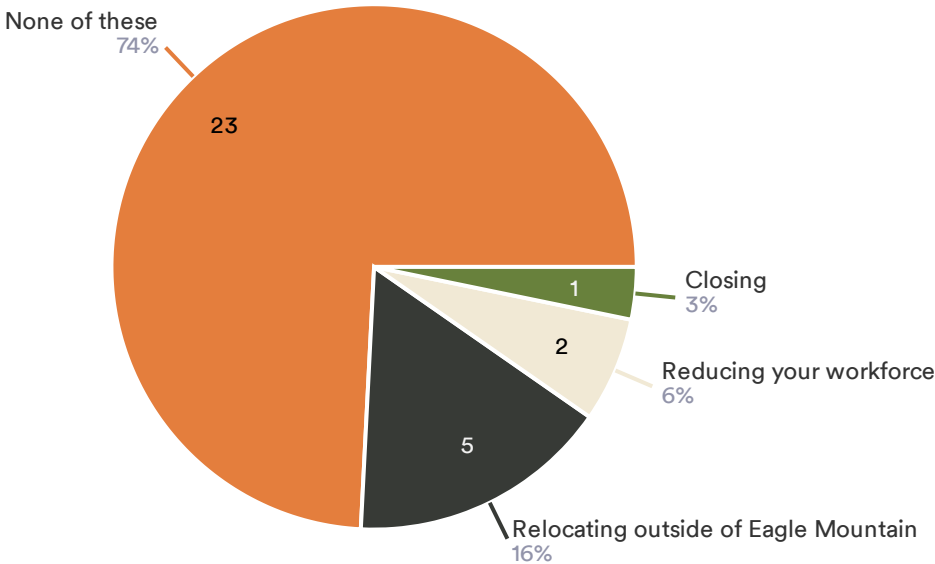


- Changes in how you do business in response to increased costs for supplies
- Increased rent/lease costs
- Difficulty hiring employees
- None of these
- Safety/security incidents

Eagle Mountain 2024 Business Climate Survey

In the next 12 months, is your business considering any of the following? Check all that apply.

31 Responses- 72 Empty

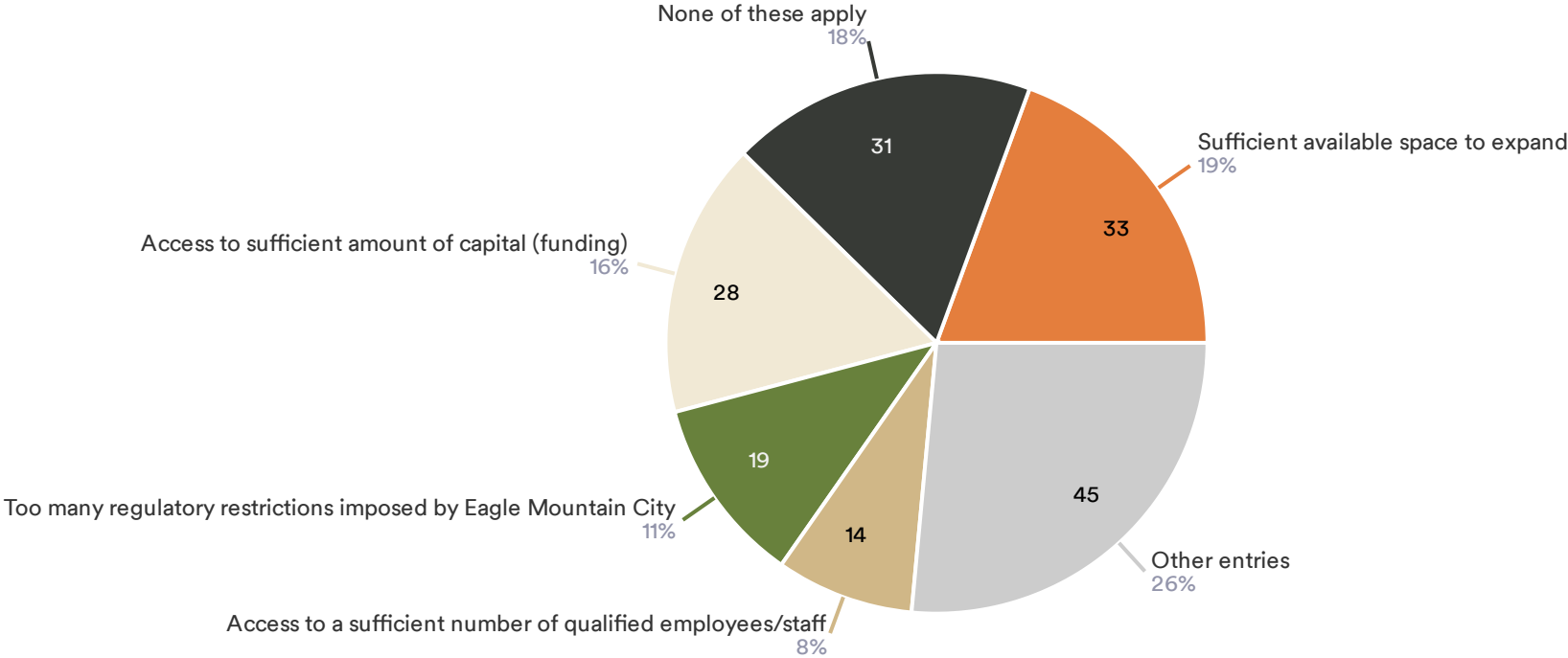


● None of these ● Relocating outside of Eagle Mountain ● Reducing your workforce ● Closing

Eagle Mountain 2024 Business Climate Survey

Are any of the following holding you back from expanding? Select up to three.

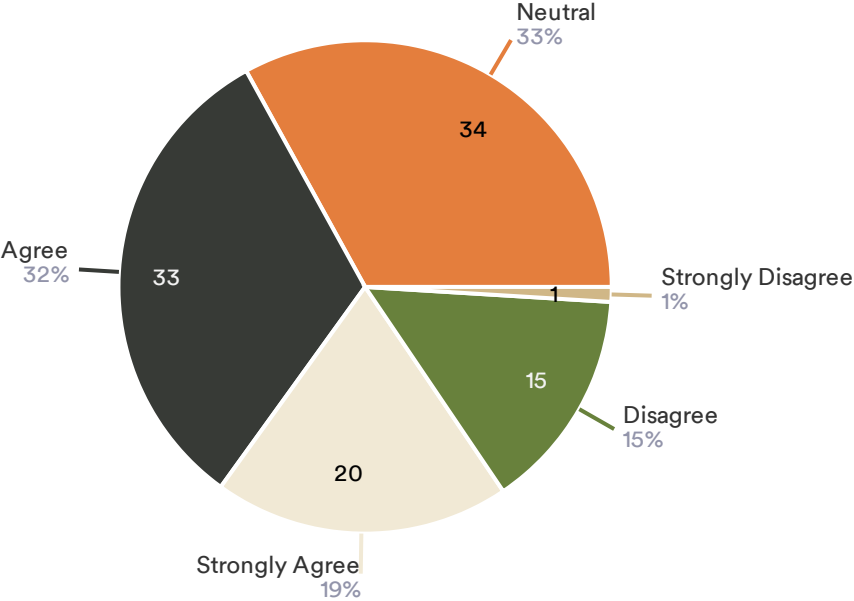
170 Responses



Eagle Mountain 2024 Business Climate Survey

Please indicate your agreement with the following statement: Eagle Mountain City is adequately helping to encourage local residents to shop or do business with local businesses.

103 Responses

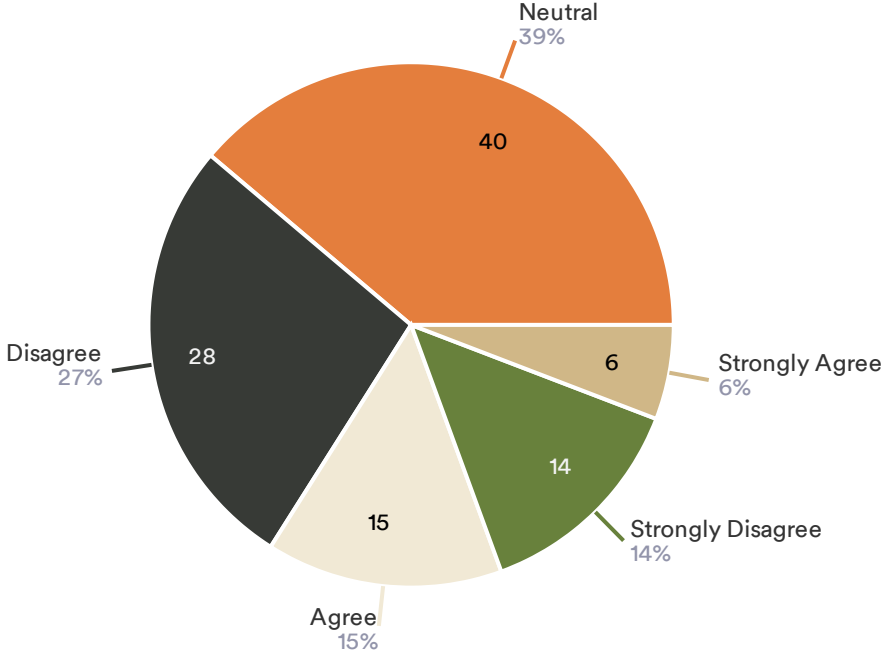


● Neutral ● Agree ● Strongly Agree ● Disagree ● Strongly Disagree

Eagle Mountain 2024 Business Climate Survey

Please indicate your agreement with the following statement: Local regulations have impeded me from achieving my business goals

103 Responses



● Neutral ● Disagree ● Agree ● Strongly Disagree ● Strongly Agree

Eagle Mountain 2024 Business Climate Survey

OPTIONAL: Please share any regulations (summarized) you find are overly cumbersome, restrictive, and any other details that you think would help.

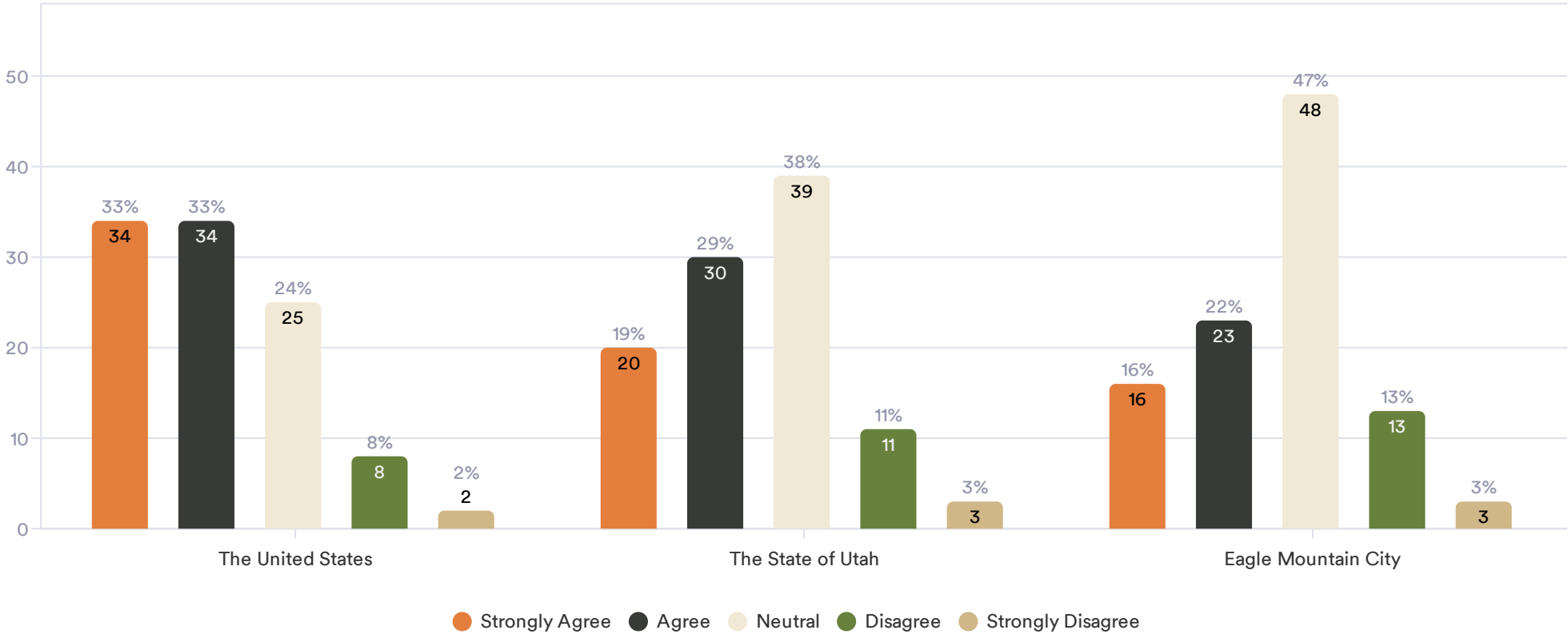
10 Responses- 93 Empty

Data	Responses
Boarding facilities are not a cities first choice for a business.	1
One of our locations has a lack of visibility due to the trees that block the customers view. Many people comment that they can not find that location. The city needs to make sure the landscaping is business friendly so businesses can use promotional resources and the visibility to allow the business to thrive.	1
Being able to use signage to draw attention to business	1
Since I operate from my home I would like to expand to a larger area with more land for equipment storage and out buildings. New land locations require me to build house first then storage and shop space not other way around. And areas with space often have the stupid HOAs that I refuse to own another home or property and be involved with them. I'll move to another city before I build in an area controlled by the HOA mafia.	1
Unnecessary regulations	1
The restrictions in allowing signage to advertise businesses. I understand the need to keep the community looking good, however I think the focus on limiting signage for businesses is aggravating and impeding our ability to keep customers in Eagle Mountain and spending their money here. I understand the need for professional signage, however limiting the businesses per the permits is not helping your small, local businesses survive and get the attention they need for success.	1
	1

Eagle Mountain 2024 Business Climate Survey

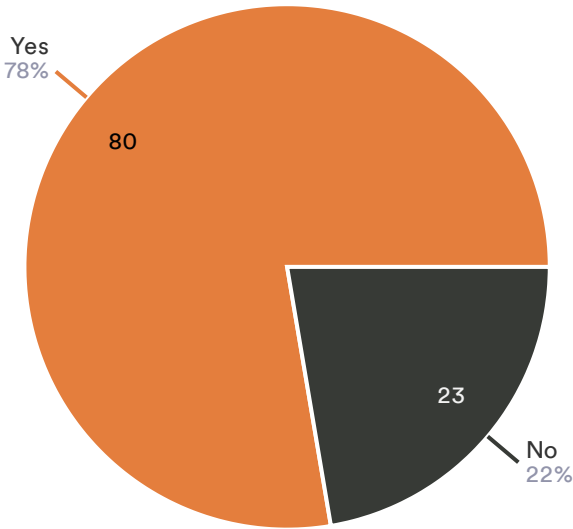
Please share your agreement with the following: The current economy of _____ is a major concern and will affect my ability to accomplish my goals.

103 Responses



Do you think Eagle Mountain City is an attractive place for businesses to locate?

103 Responses

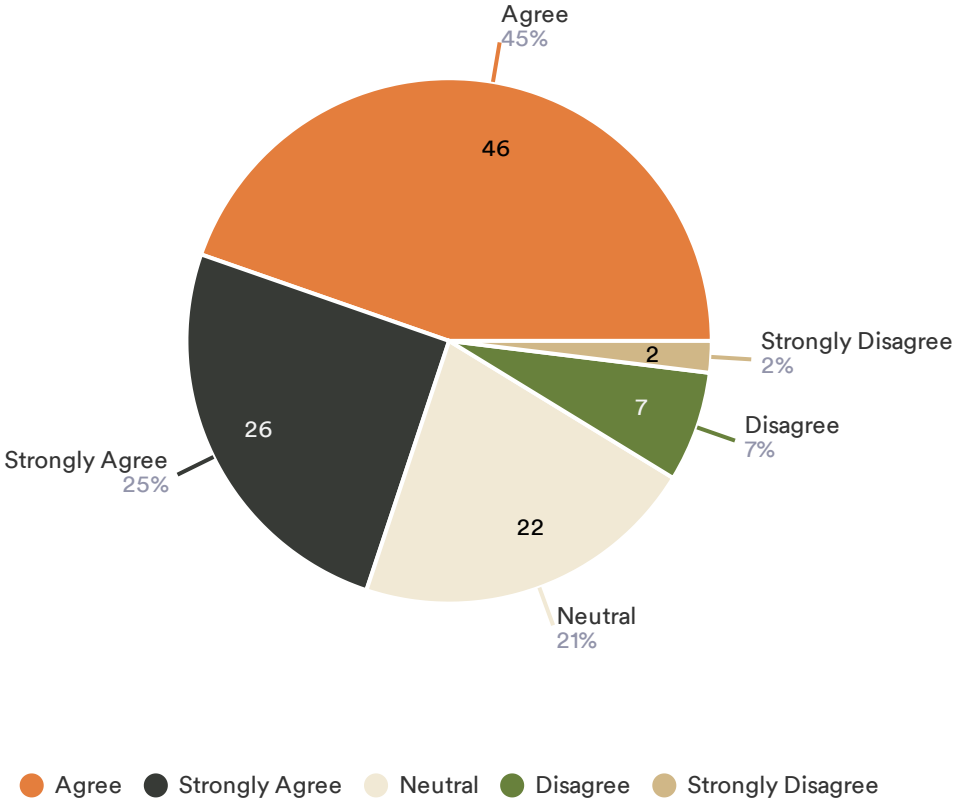


● Yes ● No

Eagle Mountain 2024 Business Climate Survey

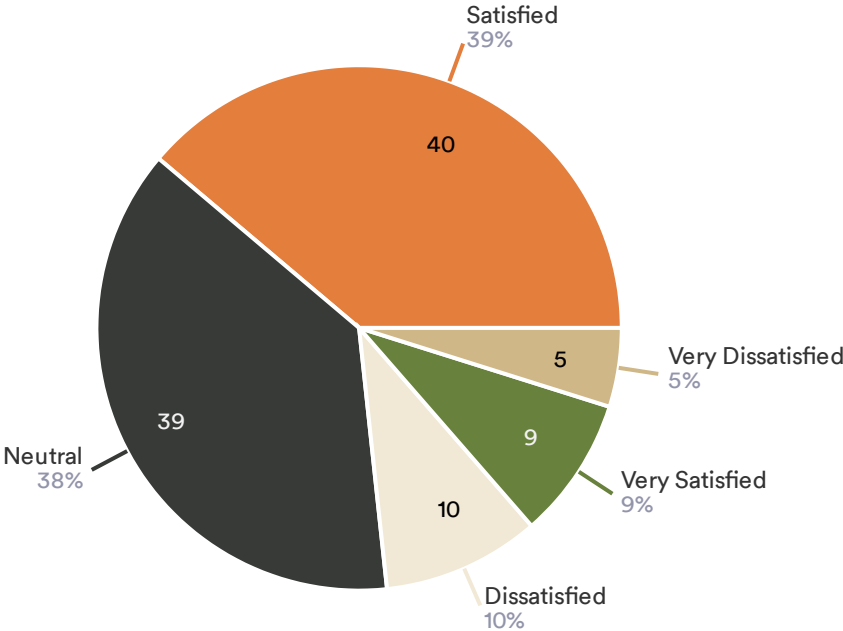
Please share your agreement with the following statement: I would recommend Eagle Mountain as a place to do business.

103 Responses



How satisfied are you with the way in which the City is managing Economic Growth?

103 Responses

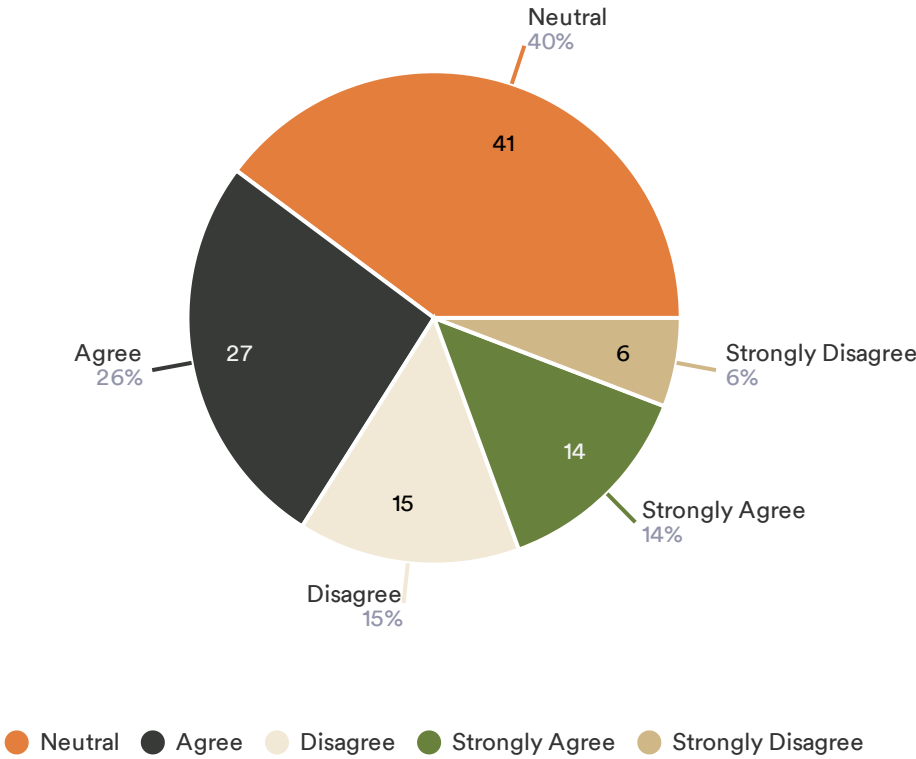


● Satisfied ● Neutral ● Dissatisfied ● Very Satisfied ● Very Dissatisfied

Eagle Mountain 2024 Business Climate Survey

Please share your agreement with the following statement: Eagle Mountain City does a good job of marketing itself as a great place to visit, shop, or otherwise experience.

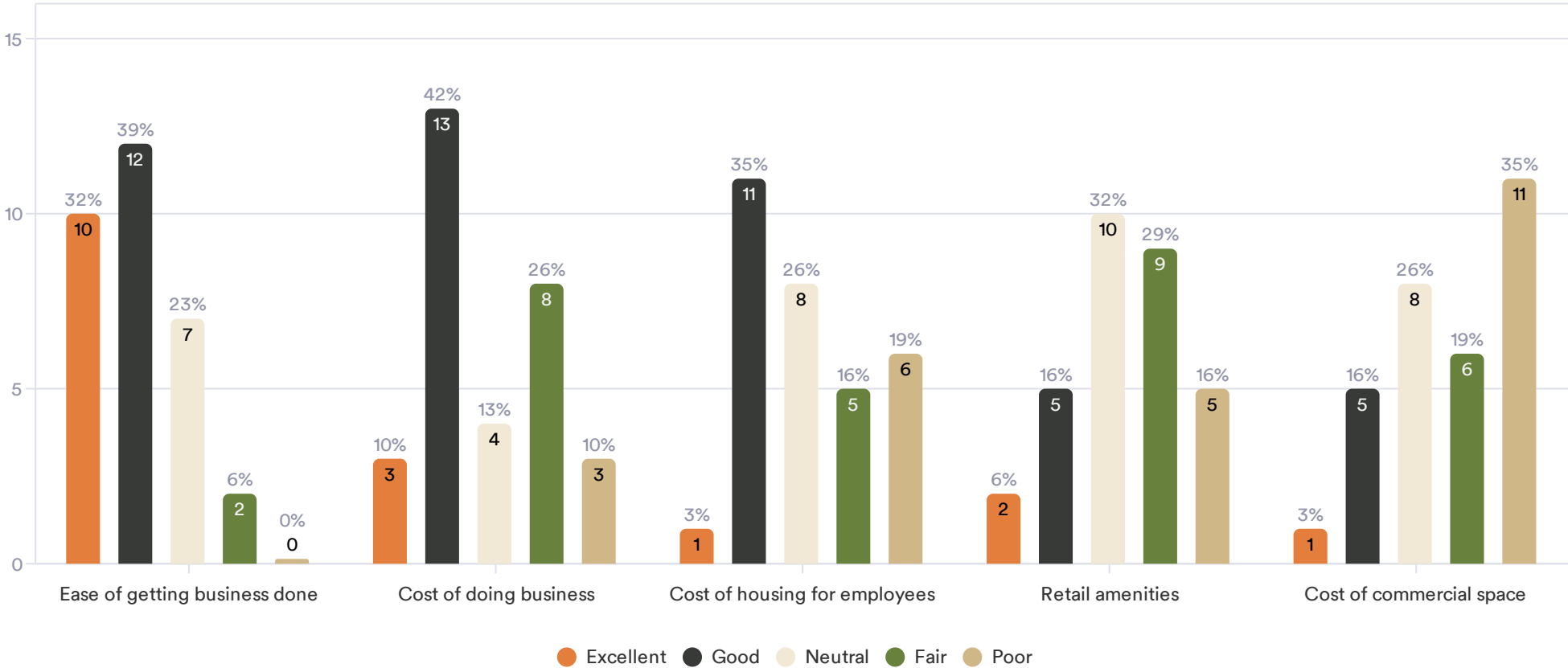
103 Responses



Eagle Mountain 2024 Business Climate Survey

Please indicate your satisfaction with each of the below as they relate to Eagle Mountain's business environment.

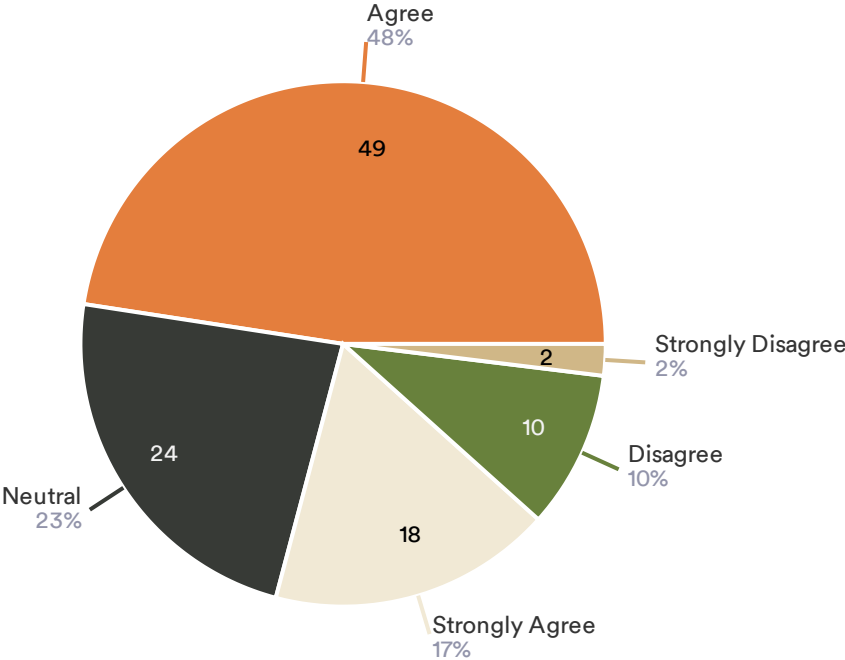
31 Responses- 72 Empty



Eagle Mountain 2024 Business Climate Survey

Please share your agreement with the following statement: Eagle Mountain is maintaining a city that is safe from crime.

103 Responses

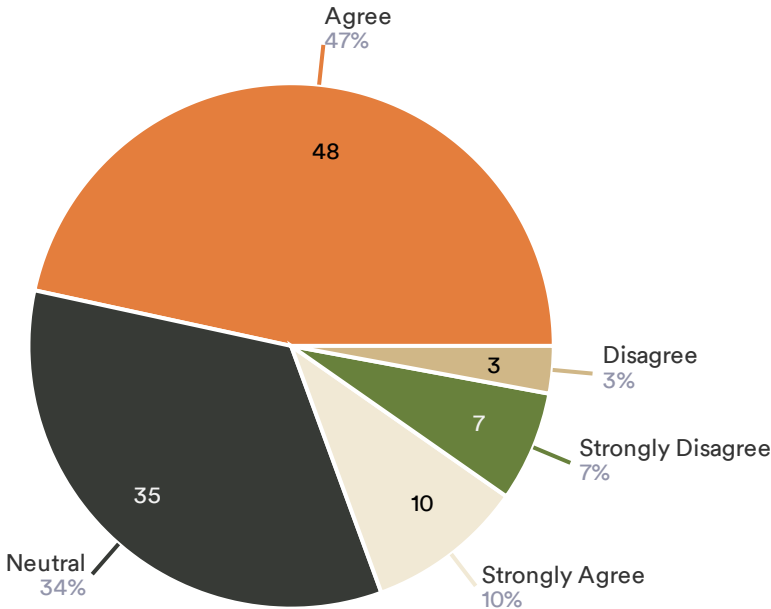


● Agree ● Neutral ● Strongly Agree ● Disagree ● Strongly Disagree

Eagle Mountain 2024 Business Climate Survey

Please share your agreement with the following statement: Eagle Mountain is maintaining an efficient and effective local government

103 Responses

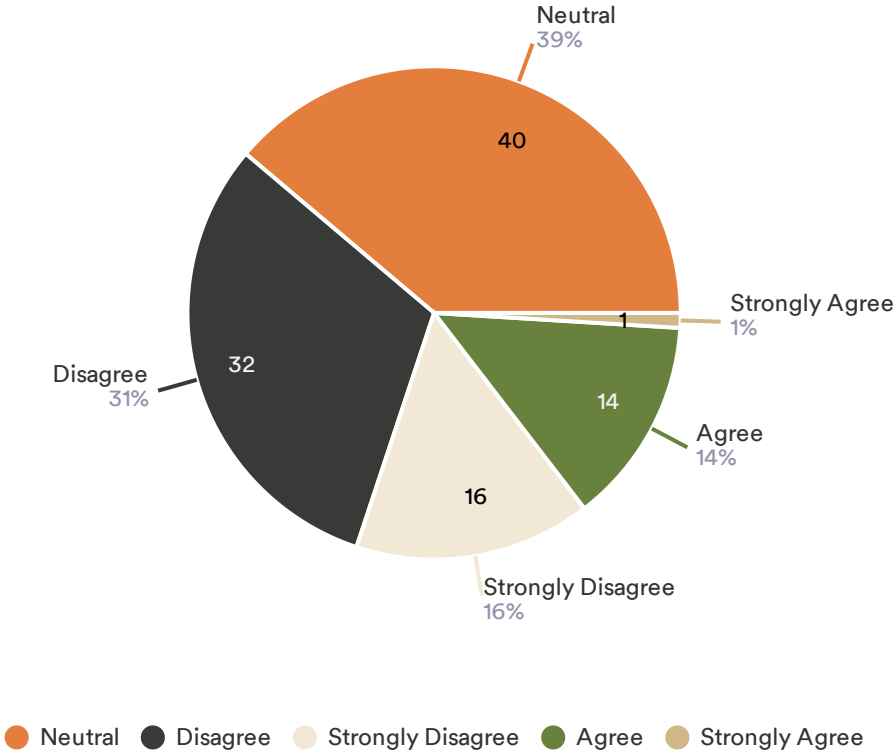


● Agree ● Neutral ● Strongly Agree ● Strongly Disagree ● Disagree

Eagle Mountain 2024 Business Climate Survey

Please share your agreement with the following statement: Eagle Mountain is effectively maintaining and expanding the city's transportation network.

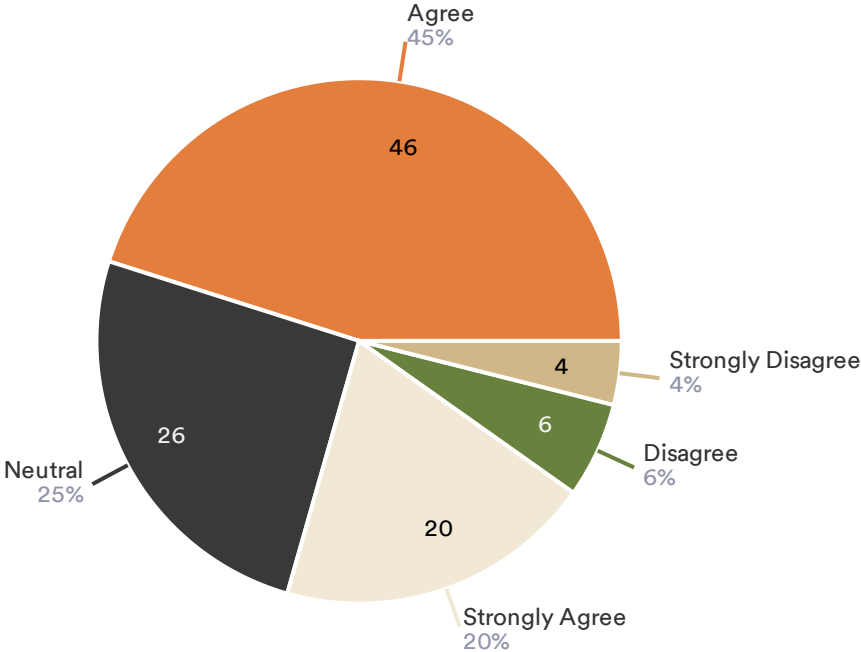
103 Responses



Eagle Mountain 2024 Business Climate Survey

Please share your agreement with the following statement: Eagle Mountain is supportive of small businesses.

102 Responses- 1 Empty

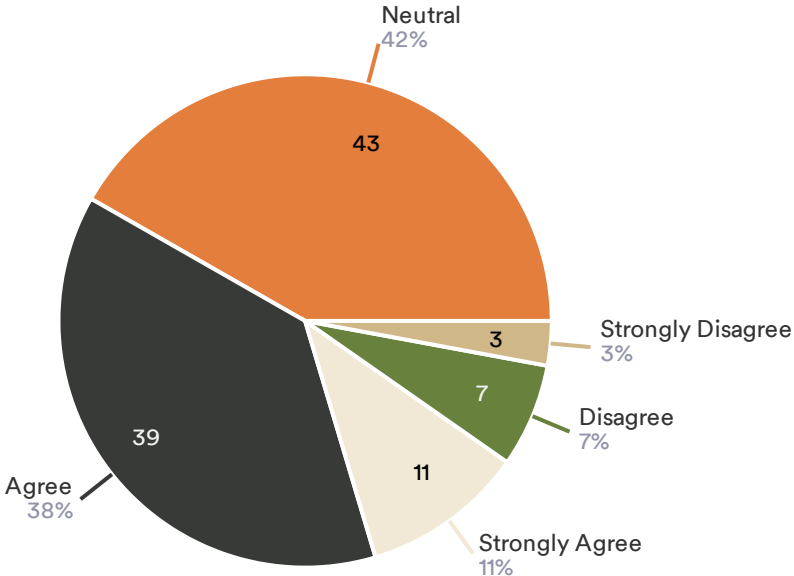


● Agree ● Neutral ● Strongly Agree ● Disagree ● Strongly Disagree

Eagle Mountain 2024 Business Climate Survey

Please share your agreement with the following statement: Eagle Mountain City is doing enough to stay in touch and be available for support when needed.

103 Responses

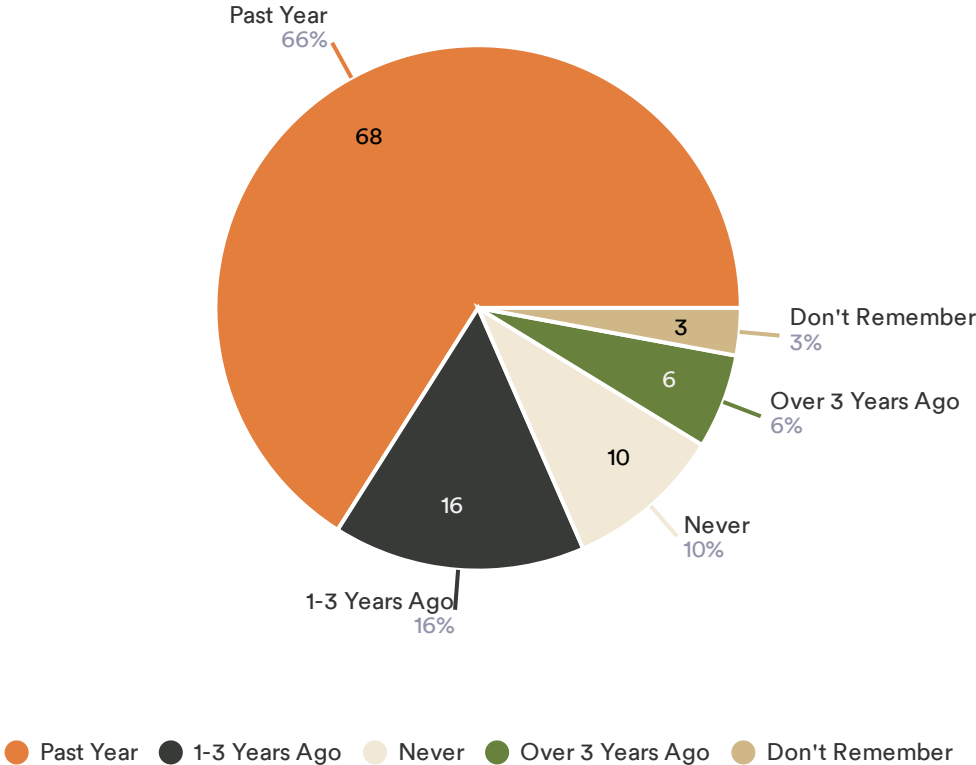


● Neutral ● Agree ● Strongly Agree ● Disagree ● Strongly Disagree

Eagle Mountain 2024 Business Climate Survey

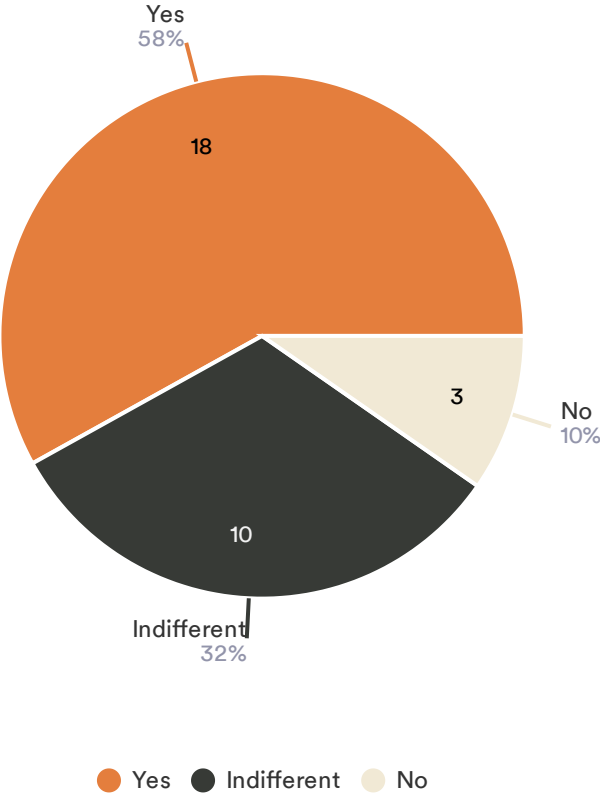
How long has it been since your last interaction with Eagle Mountain City staff or elected officials?

103 Responses



Would you appreciate and value annual check-ins from Eagle Mountain City?

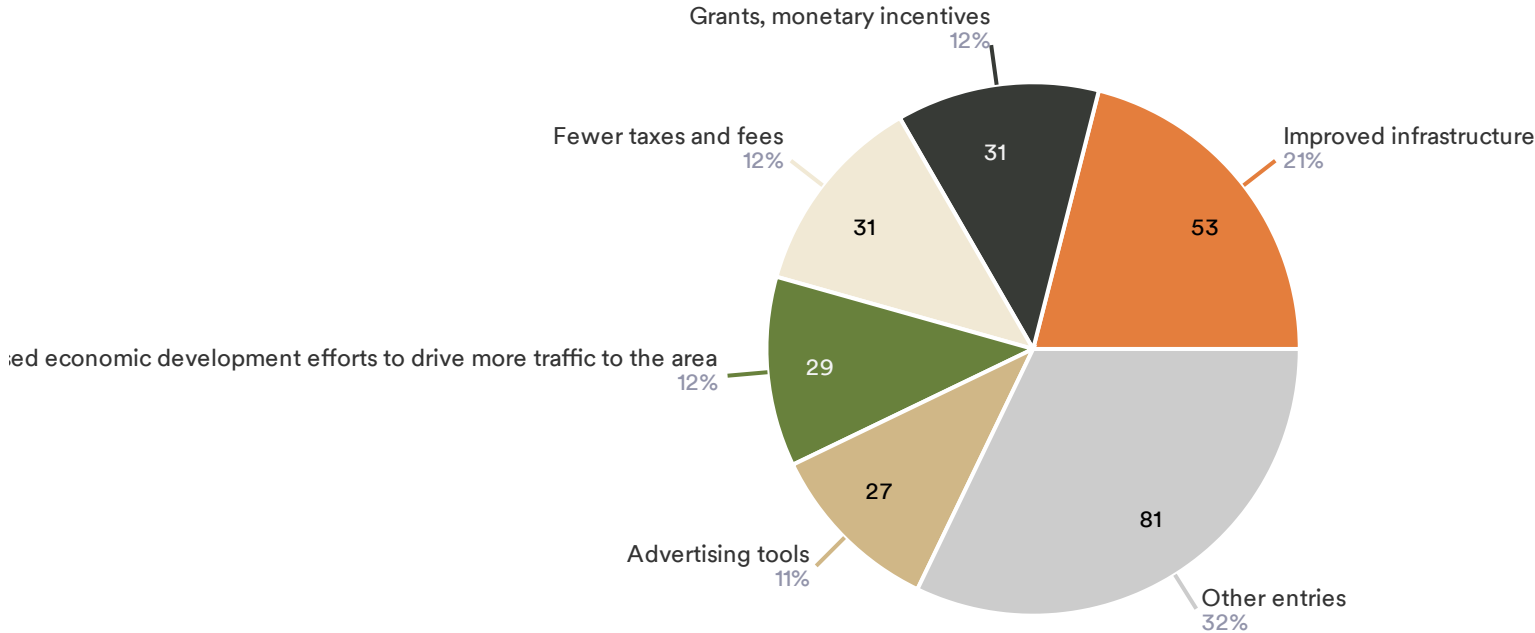
31 Responses- 72 Empty



Eagle Mountain 2024 Business Climate Survey

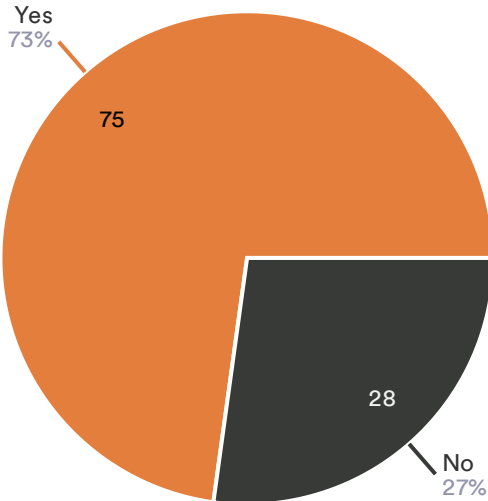
What would you most like to see the city or community provide that would allow you and your business to be more successful? Select up to three.

252 Responses



Would you like to receive more information from the City including economic development news, outlook information, trends, grant opportunities, properties coming available, etc.?

103 Responses



● Yes ● No

What are your preferred methods of receiving this information? Select up to two.

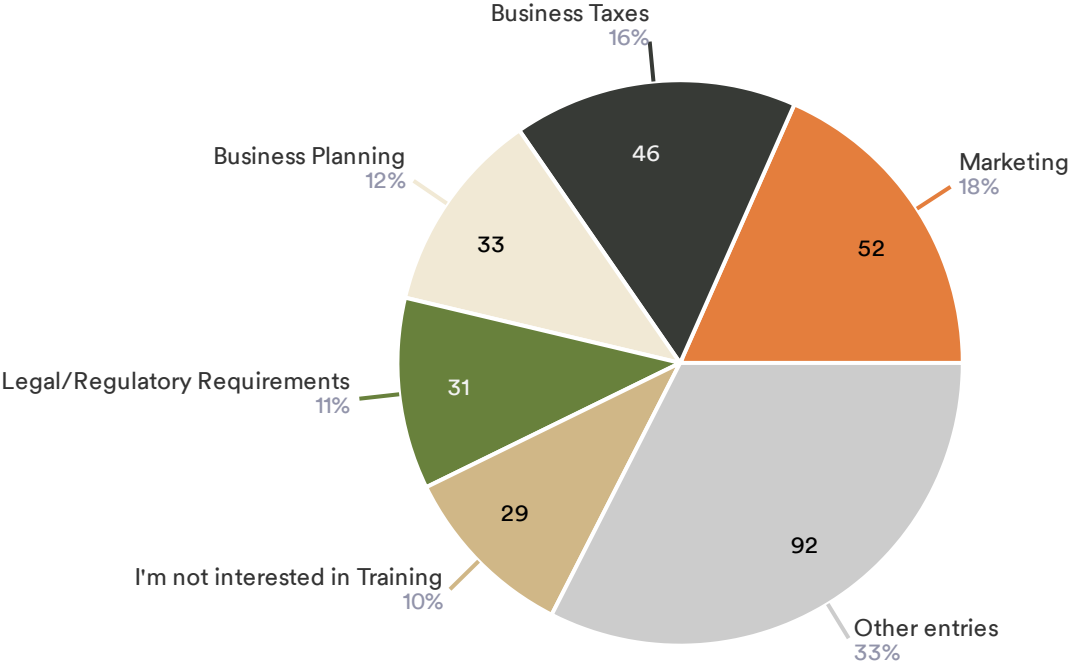
0 Response- 103 Empty



Eagle Mountain 2024 Business Climate Survey

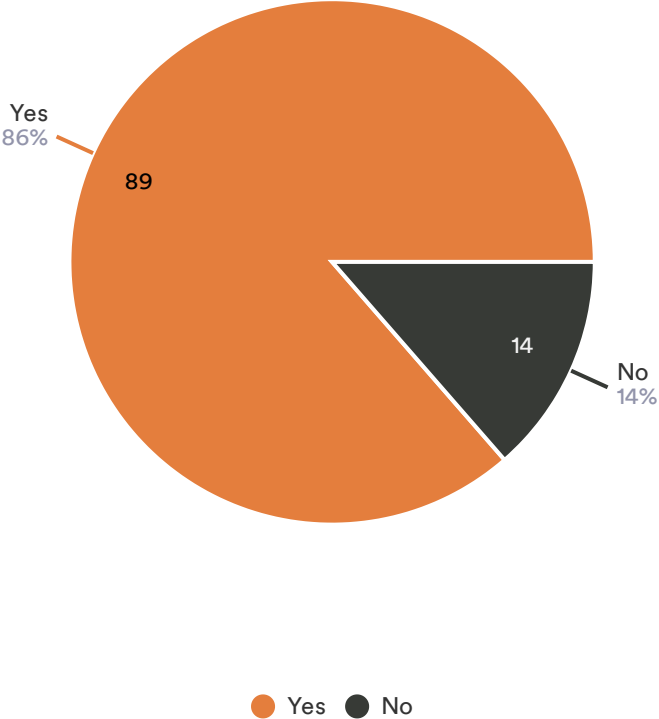
If Eagle Mountain City or its partners provided training opportunities what topics would be of interest to you? Check as many as you'd like.

283 Responses



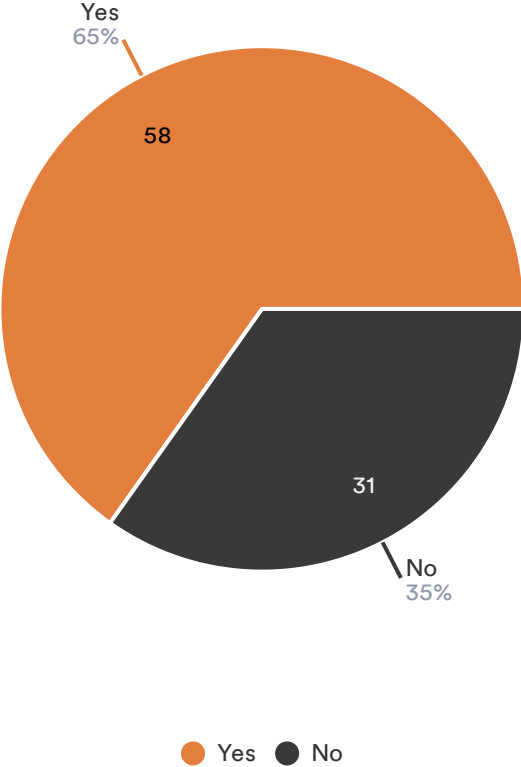
Are you aware that Eagle Mountain has its own Chamber of Commerce?

103 Responses



Have you interacted with the Eagle Mountain Chamber of Commerce in any way?

89 Responses- 14 Empty



Eagle Mountain 2024 Business Climate Survey

What else are you concerned about with your business that keeps you up at night?

103 Responses

Data	Responses
None	4
Nothing	3
NA	3
N/A	3
Marketing	2
n/a	2
Finding customers	2
I would like to increase the patronage to my business which is located in Meadow Ranch. Traffic can get really crowded near Blackridge elementary school for any school event and decreases the access to my neighborhood and therefore business.	1
Other entries	83

Eagle Mountain 2024 Business Climate Survey

What other feedback do you have for us?

103 Responses

Data	Responses
None	22
N/A	4
none	3
NA	3
Na	2
na	2
I think the traffic flow on highway 73 is problematic. We should encourage the State to start making the improvements and put in the 4 lane highway with frontage roads to keep traffic moving. Also are there any plans to connect the Meadow ranch neighborhood to the Wildflower neighborhood? that might help reduce some traffic on Highway 73.	1
none.	1
Other entries	65

Thank You!

Eagle Mountain 2024 Business Climate Survey